

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
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Estimated average	e burden			
nours per respons	se 0.5			

#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Fillit of Type Responses)										
1. Name and Address of Reporting Person * Norwest Venture Partners XIII, LP		Statemen	2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol Grove Collaborative Holdings, Inc. [GROV]					
(Last) (First) 525 UNIVERSITY AV 800	(Middle) ENUE, SUITE	— 06/16/2022			ssuer	of Reporting Person  K all applicable)  X 10% Own	Filed(Mon	5. If Amendment, Date Original Filed(Month/Day/Year)		
PALO ALTO, CA 9430				<u>b</u>	Officer (give title Other (stellar)					
(City) (State)	(Zip)			Table I -	Non-Deriva	tive Securities	s Beneficially Owned			
1. Title of Security (Instr. 4)			Ве	Amount of Secureneficially Owner astr. 4)			4. Nature of Indire (Instr. 5)	cct Beneficial Ownership		
Class A Common Stock 5		50	500,100		I	By Norwest Venture Partners XIII, LP (1)				
	ate line for each classersons who respondess the form dis	nd to the c plays a cui	collection rrently val	of information id OMB contro	contained in ol number.		·			
1. Title of Derivative Security (Instr. 4)	2. Date Exer and Expirati (Month/Day/Ye	rcisable on Date	3. Title and Amount of Securitie Underlying Derivative Security (Instr. 4)		es 4. Conversion	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)			
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)			
Class B Common Stock	3	<u>(2)</u>	<u>(2)</u>	Class A Common Stock	15,489,908 (3)	\$ <sup>(2)</sup>	I	By Norwest Venture Partners XIII, LP (1)		

### **Reporting Owners**

	Relationships				
Reporting Owner Name / Address		10% Owner	Officer	Other	
Norwest Venture Partners XIII, LP 525 UNIVERSITY AVENUE, SUITE 800 PALO ALTO, CA 94301		X			
NVP Associates, LLC 525 UNIVERSITY AVENUE, SUITE 800 PALO ALTO, CA 94301		X			
Crowe Jeffrey 525 UNIVERSITY AVENUE, SUITE 800 PALO ALTO, CA 94301		X			
HAQUE PROMOD 525 UNIVERSITY AVENUE, SUITE 800 PALO ALTO, CA 94301		X			
Kossow Jon Erik 525 UNIVERSITY AVENUE, SUITE 800 PALO ALTO, CA 94301		X			

## Signatures

Norwest Venture Partners XIII, LP, By: Genesis VC Partners XIII, LLC, its general partner, By: NVP Associates, LLC, its managing member, By /s/ Matthew De Dominicis, Chief Financial Officer		06/27/2022
**Signature of Reporting Person		Date
NVP Associates, LLC, By /s/ Matthew De Dominicis, Chief Financial Officer		06/27/2022
**Signature of Reporting Person		Date
Jeffrey Crowe, By /s/ Matthew De Dominicis, Attorney-in-fact		06/27/2022
**Signature of Reporting Person		Date
Promod Haque, By /s/ Matthew De Dominicis, Attorney-in-fact		06/27/2022
**Signature of Reporting Person		Date
Jon E. Kossow, By /s/ Matthew De Dominicis, Attorney-in-fact		06/27/2022
**Signature of Reporting Person		Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - The securities are directly held by Norwest Venture Partners XIII, LP ("NVP XIII"). Genesis VC Partners XIII, LLC ("Genesis XIII") is the general partner of NVP XIII and NVP Associates, LLC ("NVP Associates") is the managing member of Genesis XIII. Genesis XIII, NVP Associates and Jeffrey Crowe, Promod Haque and Jon E. Kossow,
- (1) as Co-Chief Executive Officers of NVP Associates, may be deemed to share voting and dispositive power over the shares held by NVP XIII. Each of Genesis XIII, NVP Associates and Messrs. Crowe, Haque and Kossow disclaims beneficial ownership of the securities held by NVP XIII except to the extent of its or his pecuniary interest therein.
- (2) Each share of Class B Common Stock is convertible at any time into Class A Common Stock on a one-to-one basis for no additional consideration at the Reporting Person's election and has no expiration date.
  - This amount includes 1,272,396 restricted shares of Class B Common Stock that will vest upon the achievement of certain earnout thresholds prior to June 16, 2032 (the "Earnout Shares") as follows: (i) 50% of the Earnout Shares automatically vest if the daily volume weighted average price ("VWAP") of the shares of Class A Common
- (3) Stock is greater than or equal to \$12.50 per share for any 20 trading days within any 30-trading-day period; and (ii) 50% of the Earnout Shares automatically vest if the daily VWAP of the shares of Class A Common Stock is greater than or equal to \$15.00 per share for any 20 trading days within any 30-trading-day period, each subject to certain change-of-control provisions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.