## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres	ss of Reporting Perso JOHN B	on *	2. Issuer Name <b>and</b> Ticker or Trading Symbol Grove Collaborative Holdings, Inc. [GROV]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/15/2023		Officer (give title below)	Other (specify below)				
C/O GROVE COLLABORATIVE HOLDINGS, INC. 1301 SANSOME STREET (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)       6. Individual or Joint/Group Filing (Chect							
SAN FRANCISCO	СА	94111	Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the							
(City)	(State)	(Zip)	☐ affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.							

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	ecurity (Instr. 3) 2. Transaction Date (Month/Day/Year) 2A. Deemed 3. Transaction Code (Instr. 8)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	05/15/2023		М		29,400	A	(1)	827,600	D	
Class A Common Stock	05/15/2023		М		15,465	A	(1)	843,065	D	
Class A Common Stock	05/15/2023		М		142,156	A	(1)	985,221	D	
Class A Common Stock								267	Ι	See footnote <sup>(2)</sup>

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and Amount of 8. Price of 9. Number of 11. Nature 10. Securities Underlying Derivative Conversion Date Execution Date Transaction Derivative Expiration Date Derivative derivative Ownership of Indirect or Exercise Price of (Month/Dav/Year) (Month/Dav/Year) **Derivative Security (Instr.** Security (Instr. if anv Code (Instr. Securities Security Securities Form: Beneficial 3) (Month/Day/Year 8) Acquired (A) or 3 and 4) (Instr. 5) Beneficially Direct (D) Ownership Derivative Disposed of (D) Owned or Indirect (I) (Instr. 4) (Instr. 4) Security (Instr. 3, 4 and Following Reported 5) Transaction(s) (Instr. 4) Amount or Date Expiration Number of (A) (D) Exercisable . Date Title Code Shares Class A Restricted Stock 05/15/2023 (1)29,400 215 613 D м 29 400 (3) (4) Commo Units Stock Class A Restricted Stock 05/15/2023 154,650 D (1) Μ 15,465 (5) (4) 15,465 Common Units Stock Class A Restricted Stock 05/15/2023 142.156 Commor 142 156 (1) D (1)Μ (6) (4) 0 Units Stock

#### Explanation of Responses:

1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of class A Common Stock

2. These securities are directly held by Replogle Family LLC, for which the Reporting Person serves as manager.

3. These RSUs vested 30% on November 15, 2022, and then 7.5% for each subsequent quarter of continuous service for the following year and then 5% for each subsequent quarter of continuous service for the following two years.

4. The RSUs have no expiration date.

5. These RSUs vest approximately as follows: with respect to 201,039 RSUs, 15,459 vested and settled on November 15, 2022, and the rest will vest in equal installments on each February 15, May 15, August 15 and November 15 until becoming fully vested on November 15, 2025, subject to the Reporting Person's continued service with the Issuer through each applicable vesting date.

6. These RSUs will fully vest on the earlier of May 15, 2023 or the date of the 2023 Annual Meeting of Stockholders.



\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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