FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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l	OMB Number:	3235-0287
l	Estimated average burden	
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Cleary Kevin Michael			2. Issuer Name and Ticker or Trading Symbol Grove Collaborative Holdings, Inc. [ GROV ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle)		,	3. Date of Earliest Transaction (Month/Day/Year) 05/15/2023	Х	Director Officer (give title below)	10% Owner Other (specify below)		
C/O GROVE COLLABORATIVE HOLDINGS, INC. 1301 SANSOME STREET  (Street)		OLDINGS, INC.	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicab  X Form filed by One Reporting Person Form filed by More than One Reporting				
SAN FRANCISCO CA 94111		94111	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contra	act, instruction or written plan that is intended to satisfy the				
(City) (State) (Zip)			☐ affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.					

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Ac Disposed Of (D			5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount (A) or (D) Price			Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	05/15/2023		M		106,209	A	(1)	206,209	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (In 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(1)	05/15/2023		M			106,209	(2)	(3)	Class A Common Stock	106,209	(1)	212,418	D	

#### **Explanation of Responses:**

- 1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of class A Common Stock
- 2. These RSUs vest as follows: 1/3 of these RSUs will vest on the earlier of May 15, 2023 or the date of the 2023 Annual Meeting of Stockholders, 1/3 of these RSUs will vest on the earlier of May 15, 2024 or the date of the 2024 Annual Meeting of Stockholders, and 1/3 of these RSUs will vest on the earlier of May 15, 2025 or the date of the 2025 Annual Meeting of Stockholders.
- 3. The RSUs have no expiration date.

/s/ Barbara Wallace, Attorney-in-Fact for Kevin Cleary
\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.