FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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hours per response:	0.5

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Cervantes Sergio			2. Issuer Name and Ticker or Trading Symbol Grove Collaborative Holdings, Inc. [ GROV ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner				
		` ,	3. Date of Earliest Transaction (Month/Day/Year) 05/15/2023	X	Officer (give title below)  Chief Financial C	Other (specify below)		
1301 SANSOME  (Street) SAN	STREET		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individ	dual or Joint/Group Filing (Ch Form filed by One Reportin Form filed by More than Or	ng Person		
FRANCISCO	CA	94111	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contra	ct instructi	on or written plan that is intende	nd to eatisfy the		
(City)	(State)	(Zip)	affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	oi, mairuoii	on or written plan that is intende	u to satisfy the		

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	05/15/2023		M		176,413	A	(1)	368,824	D	
Class A Common Stock	05/15/2023		F		86,767(2)	D	\$0.4925	282,057	D	
Class A Common Stock	05/15/2023		M		156,049	A	(1)	438,106	D	
Class A Common Stock	05/15/2023		F		77,370(2)	D	\$0.4925	360,736	D	
Class A Common Stock	05/15/2023		M		20,000	Α	(1)	380,736	D	
Class A Common Stock	05/15/2023		F		9,917(2)	D	\$0.4925	370,819	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(1)	05/15/2023		M			176,413	(3)	(4)	Class A Common Stock	176,413	(1)	529,212	D	
Restricted Stock Units	(1)	05/15/2023		М			156,049	(5)	(4)	Class A Common Stock	156,049	(1)	1,404,438	D	
Restricted Stock Units	(1)	05/15/2023		М			20,000	(5)	(4)	Class A Common Stock	20,000	(1)	180,000	D	

#### Explanation of Responses:

- 1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of class A Common Stock
- 2. These shares were retained by the Company in order to meet the tax withholding obligations of the award-holder in connection with the vesting of an installment of the restricted stock award. The amount retained by the Company was not in excess of the amount of the tax liability.
- 3. These RSUs vest 25% on May 15, 2023, and then in quarterly installments for the next 36 months, with accelerated vesting following a change in control if the Reporting Person's services are terminated by the Issuer without cause or he resigns for good reason.
- 4. The RSUs have no expiration date.
- 5. 1/10th of the shares subject to the Award shall vest on each of the Company's Standard Quarterly Vesting Dates (February 15th, May 15th, August 15th and November 15th of each year; provided, that if such date occurs on a weekend or federal holiday, vesting shall occur on the next business day) beginning on May 15, 2023.

/s/Barbara Wallace, Attorney-in-Fact for Sergio Cervantes 05/17/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).