SEC	Form	4
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

tra cc pu iss af	heck this box to indicate that a ansaction was made pursuant to a nhract, instruction or written plan for the urchase or sale of equity securities of the suer that is intended to satisfy the firmative defense conditions of Rule bb5-1(c). See Instruction 10.
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1. Name and Address of Reporting Person <sup>*</sup> Yurcisin Jeffrey Michael			2. Issuer Name and Ticker or Trading Symbol Grove Collaborative Holdings, Inc. [ GROV ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle)		·	3. Date of Earliest Transaction (Month/Day/Year) 08/16/2023	X X	Director Officer (give title below)	10% Owner Other (specify below)			
		IVE HOLDINGS, INC.			President	& CEO			
1301 SANSOME STREET			4. If Amendment, Date of Original Filed (Month/Day/Year)						
(Street)				X	Form filed by One Rep	oorting Person an One Reporting Person			
SAN FRANCISCO	CA	94111			Form lifed by More that	in One Reporting Person			
(City)	(State)	(Zip)							
	(		ivative Securities Acquired, Disposed of, or Beneficia	l IIv Ow	ned				

## Table 1 - Non-Derivative decunities Acquired, Disposed of, or Denencially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code V Amo		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		5. Number Derivative Securities Acquired Disposed (Instr. 3, 4 5)	e s (A) or l of (D)	6. Date Exerce Expiration Da (Month/Day/N	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Units	(1)	08/16/2023		A		340,000		(2)	(3)	Class A Common Stock	340,000	(1)	340,000	D	
Restricted Stock Units	(1)	08/16/2023		А		510,000		(4)	(3)	Class A Common Stock	510,000	(1)	510,000	D	

#### Explanation of Responses:

1. Each restricted stock unit ("RSU") represents a contingent right to receive one share of Class A Common Stock.

2. These RSUs vest 25% on August 15, 2024, and then in twelve equal quarterly installments thereafter, subject to the Reporting Person's continued service with the Issuer through each applicable vesting date.

3. These RSUs have no expiration date.

4. These RSUs vest 25% on August 15, 2024, and then in twelve equal quarterly installments thereafter, subject to the Reporting Person's continued service with the Issuer through each applicable vesting date, and subject to the achievement of specified stock price metrics as follows: (1) with respect to 25%, 50% and 75% cumulative vested percentages, a 90-day volume weighted average trading price ("VWATP") of \$5.00, \$8.00 and \$12.50, respectively, per share of Class A Common Stock must be achieved on or before the four-year anniversary of August 16, 2023, and (2) with respect to 100% cumulative vested percentage, a 90-day VWATP of \$21.10 per share of Class A Common Stock must be achieved on or before the five-year anniversary of August 16, 2023.

/s/ Barbara Wallace, Attorney-in-	08/18/2023
Fact for Jeffrey Yurcisin	08/18/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.