# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

	d by the Registrant  d by a Party other than the Registrant
Che	eck the appropriate box:
	Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
	Definitive Additional Materials Soliciting Material Pursuant to Rule 14a-11(c) or Rule 14a-12
	Grove Collaborative Holdings, Inc.
	(Name of Registrant as Specified In Its Charter)
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Pay	ment of Filing Fee (Check all boxes that apply):
	No fee required Fee paid previously with preliminary materials Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



# Your Vote Counts!

GROVE COLLABORATIVE HOLDINGS, INC.

2024 Annual Meeting Vote by May 22, 2024 11:59 PM ET



P.O. Box 123456 Suite 500 51 Mercedes Way Edgewood, NY 11717

**GENERAL** 





You invested in GROVE COLLABORATIVE HOLDINGS, INC. and it's time to vote! You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 23, 2024.

Get informed before you vote
View the Notice & Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 09, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

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# Smartphone users

Point your camera here and vote without entering a control number



# Vote in Person at the Meeting\*

May 23, 2024 8:00 AM PDT

https://www.cstproxy.com/grovecollaborative/2024

\*If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

### THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

GROVE COLLABORATIVE HOLDINGS, INC. 2024 Annual Meeting Vote by May 22, 2024 11:59 PM ET

	ng Items	Recomme Recomme
	Election of Directors	The second second
	Nominees:	
Α	John Replogle	@For
В	Jeff Yurcisin	<b>⊘</b> For
	Ratification of the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the year ending December 31, 2024.	@For
101	TE: Such other business as may properly come before the meeting or any adjournment thereof.	

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.

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