UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No.)*

Grove Collaborative Holdings, Inc.

(Name of Issuer)

Class A common stock, par value \$0.0001 (Title of Class of Securities)

39957D102

(CUSIP Number)

June 16, 2022

(Date of Event Which Requires Filing of this Statement)

Check the	appropri	ate box to d	lesignate the rule pursuant to which this Schedule is filed:					
□ R	□ Rule 13d-1(b)							
⊠ R								
□ R	ule 13d-	1(d)						
mendmen	t contair	ning informa	page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent ation which would alter the disclosures provided in a prior cover page.					
			e remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or ties of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).					
CUSIP N	o. 3995	57D102						
1.		of Reportir	ng Persons					
	Norwe	st Venture I	Partners XIII, LP					
2.	Check	the Approp	riate Box if a Member of a Group (See Instructions)					
	(a)							
2	(b) 🗵 (1) SEC Use Only							
3. 4.		-	og of Organization					
٦.	Citizenship or Place of Organization Delaware							
-	Delawie	5.	Sole Voting Power					
NT 1	c		0					
Number of Shares		6.7.8.	Shared Voting Power					
Beneficia			15,990,008 shares (2)					
Owned by Each	y		Sole Dispositive Power					
Reporting	ğ		0					
Person W			Shared Dispositive Power					
			14,717,612 shares (3)					
9.	Aggreg	gate Amoun	t Beneficially Owned by Each Reporting Person					
		,008 shares						
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) □							
11.	Percent of Class Represented by Amount in Row (9)							
	9.8% o	f common s	stock (19.99% of Class A common stock) (4)(5)					
12.	Type of Reporting Person (See Instructions)							
	PN							
•								

(1) This Schedule 13G is filed by Norwest Venture Partners XIII, LP ("NVP XIII"), Genesis VC Partners XIII, LLC ("Genesis XIII"), NVP Associates, LLC ("NVP Associates"), Jeffrey Crowe ("Crowe"), Promod Haque ("Haque") and Jon E. Kossow ("Kossow" and, with NVP XIII, Genesis XIII, NVP Associates, Crowe and Haque, collectively, the "Reporting Persons"). The Reporting Persons expressly disclaim status as a "group" for purposes of this Schedule 13G.

- (2) Consists of (i) 500,100 shares of Class A common stock and 15,489,908 shares of Class A common stock issuable upon the conversion of Class B common stock held by Norwest Venture Partners XIII, LP. The share numbers in the preceding sentence represent the maximum number of shares of Class A common stock issuable upon the voluntary conversion of the Reporting Persons' Class B common stock. However, the convertibility of the Reporting Person's Class B common stock is limited pursuant to the terms of a Letter Agreement Regarding Restriction On Conversion Of Class B Common Stock (the "Agreement") as a result of the blocker provision of the Agreement described in the following sentence. The Agreement provides that the holder of Class B common stock will not have a right to convert, subject to certain exceptions, the Class B common stock for Class A common stock if, as a result of such conversion, the holder, together with its affiliates and other attribution parties, would exceed a beneficial ownership limitation of 19.99% of the number of shares of Class A common stock outstanding immediately after giving effect to the issuance of the shares of Class A common stock upon conversion of the Class B common stock being converted. Genesis XIII is the general partner of NVP XIII, NVP Associates is the managing member of Genesis XIII and Crowe, Haque and Kossow are Co-Chief Executive Officers of NVP Associates. Each of Genesis XIII, NVP Associates, Crowe, Haque and Kossow, may be deemed to share voting and investment authority over these shares.
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			2				
CUSIP No	o. 3995	7D102					
1.	Names of Reporting Persons						
	Genesis VC Partners XIII, LLC						
2.	Check the Appropriate Box if a Member of a Group (See Instructions)						
	(a)						
2	(p)	⊠ (1)					
3. 4.		se Only	e of Organization				
٦.		•	e of Organization				
-	Delawa	5.	Cala Vadina Daman				
		5.	Sole Voting Power				
Number o	f						
Shares Beneficia	ll _v ,	6.	Shared Voting Power				
Owned by			15,990,008 shares (2)				
Each		7.	Sole Dispositive Power				
Reporting Person W			0				
Person w	ıın	8.	Shared Dispositive Power				
			14,717,612 shares (3)				
9.	Aggregate Amount Beneficially Owned by Each Reporting Person						
	15,990,008 shares (2)						
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) □						
11.	Percent of Class Represented by Amount in Row (9)						
	9.8% of common stock (19.99% of Class A common stock) (4)(5)						
12.	Type of Reporting Person (See Instructions)						
	00						

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CUSIP N	o. 39957	D102			
1.	Names o	f Reportii	ng Persons		
	NVP As	sociates, I	LC		
2.	Check th	ne Approp	riate Box if a Member of a Group (See Instructions)		
	(a)				
	_	⊠ (1)			
3.	SEC Use				
4.	Citizens	hip or Plac	ce of Organization		
	Delawar	e			
		5.	Sole Voting Power		
Number o	of		0		
Shares	<i>,</i> 1	6.	Shared Voting Power		
Beneficia	-		15,990,008 shares (2)		
Owned by Each	У	7.	Sole Dispositive Power		
Reporting	<u> </u>		0		
Person W	_	8.	Shared Dispositive Power		
		0.	·		
0			14,717,612 shares (3)		
9.			tt Beneficially Owned by Each Reporting Person		
		08 shares	V/		
10.			egate Amount in Row (9) Excludes Certain Shares (See Instructions)		
11.	Percent	of Class R	epresented by Amount in Row (9)		
	9.8% of	common s	stock (19.99% of Class A common stock) (4)(5)		
12.	Type of	Reporting	Person (See Instructions)		
	OO				
			d by the Reporting Persons. The Reporting Persons expressly disclaim status as a "group" for purposes of this Schedule 13G.		
comm holder outstar XIII is Associa prior tr (4) Calcul and 13 2022. (5) Calcul Currer the Re	on stock of together adding imms the gene iates. Each sts of the so June 16 lation of the station of the Report of	will not he with its a nediately and partner h of General shares reference to the percent of shares of the percent of Form 8 percent for Form 8 percent (as I	and as a result of the blocker provision of the Agreement described in the following sentence. The Agreement provides that the holder of Class B ave a right to convert, subject to certain exceptions, the Class B common stock for Class A common stock if, as a result of such conversion, the ffliates and other attribution parties, would exceed a beneficial ownership limitation of 19.99% of the number of shares of Class A common stock after giving effect to the issuance of the shares of Class A common stock upon conversion of the Class B common stock being converted. Genesis of NVP XIII, NVP Associates is the managing member of Genesis XIII and Crowe, Haque and Kossow are Co-Chief Executive Officers of NVP sis XIII, NVP Associates, Crowe, Haque and Kossow, may be deemed to share voting and investment authority over these shares. Exercised in footnote (2), but excludes an aggregate of 1,272,396 shares that are subject to vesting upon the achievement of certain earnout thresholds tage of common stock beneficially owned is based on a total of 162,803,333 shares of common stock (29,412,877 shares of Class A common stock of Class B common stock) outstanding as of June 16, 2022, as reported in the Issuer's Current Report on Form 8-K filed with the SEC on June 23, tage of Class A common stock beneficially owned is based on (i) 29,412,877 shares outstanding as of June 16, 2022, as reported in the Issuer's 8-K filed with the SEC on June 23, 2022 plus (ii) Class A common stock issuable upon conversion of Class B common stock beneficially owned by imited by the Agreement), which are treated as converted into Class A common stock only for the purpose of computing the Class A common stock entage of the Reporting Person.		
CUSIP N			ng Persons		
	Jeffrey C	_			
2. Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a)				
	_	☒ (1)			
3.	SEC Use	Only			
4.	Citizens	hip or Plac	ce of Organization		
United States of America					
•		5.	Sole Voting Power		
			0		
		6.	Shared Voting Power		
Number o	of	-	15,990,008 shares (2)		
Shares	.11		15,770,000 smalls (2)		
Beneficia Owned by	-	7.	Sole Dispositive Power		
Each	,		0		
Reporting	_				
Person W	ith .				

		8.	Shared Dispositive Power					
			14,717,612 shares (3)					
9).	Aggregate Amour	Beneficially Owned by Each Reporting Person					
		15,990,008 shares						
1	0.	Check if the Aggr	regate Amount in Row (9) Excludes Certain Shares (See Instructions)					
11.		Percent of Class F	Represented by Amount in Row (9)					
		9.8% of common stock (19.99% of Class A common stock) (4)(5)						
1	2.	Type of Reporting	g Person (See Instructions)					
		IN						
(3) (4)	Consistence outstand Market Common holder outstand Market Consistence Consistence outstand Market Consistence outs	sts of (i) 500,100 si est Venture Partner tary conversion of trms of the Agreeme on stock will not he, together with its a inding immediately so the general partner ciates. Each of Gene sts of the shares ref to June 16, 2032. lation of the percen 33,390,456 shares of lation of the percen it Report on Form seporting Person (as	d by the Reporting Persons. The Reporting Persons expressly disclaim status as a "group" for purposes of this Schedule 13G. hares of Class A common stock and 15,489,908 shares of Class A common stock issuable upon the conversion of Class B common stock held by s XIII, LP. The share numbers in the preceding sentence represent the maximum number of shares of Class A common stock issuable upon the the Reporting Persons' Class B common stock. However, the convertibility of the Reporting Person's Class B common stock is limited pursuant to met as a result of the blocker provision of the Agreement described in the following sentence. The Agreement provides that the holder of Class B ave a right to convert, subject to certain exceptions, the Class B common stock for Class A common stock if, as a result of such conversion, the unfilliates and other attribution parties, would exceed a beneficial ownership limitation of 19,99% of the number of shares of Class A common stock after giving effect to the issuance of the shares of Class A common stock upon conversion of the Class B common stock being converted. Genesis or of NVP XIII, NVP Associates is the managing member of Genesis XIII and Crowe, Haque and Kossow are Co-Chief Executive Officers of NVP sis XIII, NVP Associates, Crowe, Haque and Kossow, may be deemed to share voting and investment authority over these shares. Ferenced in footnote (2), but excludes an aggregate of 1,272,396 shares that are subject to vesting upon the achievement of certain earnout thresholds tage of common stock beneficially owned is based on a total of 162,803,333 shares of common stock (29,412,877 shares of Class A common stock of Class B common stock beneficially owned is based on (i) 29,412,877 shares outstanding as of June 16, 2022, as reported in the Issuer's Riled with the SEC on June 23, 2022 plus (ii) Class A common stock issuable upon conversion of Class B common stock beneficially owned by the Agreement), which are treated as converted into Class A common stock only for the purpose					
		No. 39957D102	D					
1	•	Names of Reporti	ng Persons					
2	,	Promod Haque	'. D 'C M 1					
2		Check the Appropriate Box if a Member of a Group (See Instructions)						
		(a) □ (b) ⊠ (1)						
3	5.	SEC Use Only						
4	١.	Citizenship or Place of Organization						
		United States of America						
		5.	Sole Voting Power					
Νι	umber (of	0					
	nares	6.	Shared Voting Power					
	eneficia wned b		15,990,008 shares (2)					
Ea	ach	7.	Sole Dispositive Power					
Reporting Person		Vith	0					
1 (/13011 W	8.	Shared Dispositive Power					
			14,717,612 shares (3)					
9).	Aggregate Amour	nt Beneficially Owned by Each Reporting Person					
		15,990,008 shares						
	0.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)						
1	1.	Percent of Class Represented by Amount in Row (9)						
	2		stock (19.99% of Class A common stock) (4)(5)					
I	2.		g Person (See Instructions)					
		IN						

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CUSIP No	CUSIP No. 39957D102						
1.	Names of Reporting Persons						
_	Jon E. Kossow						
2. Check the Appropriate Box if a Member of a Group (See Instructions)			iate Box if a Member of a Group (See Instructions)				
	(a) (b)	□ 図(1)					
3.	` /	Jse Only					
4.	Citizenship or Place of Organization						
_	United States of America						
_		5.	Sole Voting Power				
Number o	f		0				
Shares		6.	Shared Voting Power				
Beneficial Owned by			15,990,008 shares (2)				
Each	,	7.	Sole Dispositive Power				
Reporting			0				
Person W	ith	8.	Shared Dispositive Power				
			14,717,612 shares (3)				
9. Aggregate Amount		gate Amount	Beneficially Owned by Each Reporting Person				
15,990,008 shares (2)							
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) □						
11.	Percent of Class Represented by Amount in Row (9)						
	9.8% of common stock (19.99% of Class A common stock) (4)(5)						
12.	Type of Reporting Person (See Instructions)						
	IN						

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Item 1.

Name of Issuer Grove Collaborative Holdings, Inc.

Address of Issuer's Principal Executive Offices 1301 Sansome Street San Francisco, CA 94111

Item 2.

(a) Name of Person Filing

Norwest Venture Partners XIII, LP ("NVP XIII")

Genesis VC Partners XIII, LLC ("Genesis XIII")

NVP Associates, LLC ("NVP Associates")

Jeffrey Crowe ("Crowe") Promod Haque ("Haque")

Jon E. Kossow ("Kossow")

Address of Principal Business Office or, if none, Residence 525 University Ave, Suite 800

Palo Alto, CA 94301

(c) Citizenship

Entities: NVP XIII Delaware

Kossow

Genesis XIII Delaware NVP Associates -Delaware

Individuals: Crowe United States of America United States of America Haque United States of America

(d) Title of Class of Securities

Class A common stock, par value \$0.0001 ("Class A common stock")

CUSIP Number (e) 39957D102

Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

Not applicable

Item 4. Ownership

The following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1 is provided as of June 27, 2022:

Reporting	Shares Held	Sole Voting	Shared Voting	Sole Dispositive	Shared Dispositive	Beneficial	Percentage
Persons	Directly (1)	Power	Power (1)	Power	Power (2)	Ownership	of Class (3) (4)
							9.8% of common stock
NVP XIII (1)	15,990,008	0	15,990,008	0	14,717,612	15,990,008	(19.99% of Class A common stock)
							9.8% of common stock
Genesis XIII (1)	0	0	15,990,008	0	14,717,612	15,990,008	(19.99% of Class A common stock)
NVP Associates							9.8% of common stock
(1)	0	0	15,990,008	0	14,717,612	15,990,008	(19.99% of Class A common stock)
							9.8% of common stock
Crowe (1)	0	0	15,990,008	0	14,717,612	15,990,008	(19.99% of Class A common stock)
							9.8% of common stock
Haque (1)	0	0	15,990,008	0	14,717,612	15,990,008	(19.99% of Class A common stock)
							9.8% of common stock
Kossow (1)	0	0	15,990,008	0	14,717,612	15,990,008	(19.99% of Class A common stock)

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- (4) Calculation of the percentage of Class A common stock beneficially owned is based on (i) 29,412,877 shares outstanding as of June 16, 2022, as reported in the Issuer's Current Report on Form 8-K filed with the SEC on June 23, 2022 plus (ii) Class A common stock issuable upon conversion of Class B common stock beneficially owned by the Reporting Person (as limited by the Agreement), which are treated as converted into Class A common stock only for the purpose of computing the Class A common stock beneficial ownership percentage of the Reporting Person.

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following

Item 6. Ownership of More than Five Percent on Behalf of Another Person

Not applicable

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

Not applicable

Item 8. Identification and Classification of Members of the Group

Not applicable

Item 9. Notice of Dissolution of Group

Not applicable

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

10

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 27, 2022

Norwest Venture Partners XIII, LP

By Genesis VC Partners XIII, LLC

Its General Partner

By NVP Associates, LLC,

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

Genesis VC Partners XIII, LLC

By NVP Associates, LLC,

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

NVP Associates, LLC

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

/s/ Matthew De Dominicis

Matthew De Dominicis,

as Attorney-in-fact for Promod Haque

/s/ Matthew De Dominicis

Matthew De Dominicis,

as Attorney-in-fact for Jeffrey Crowe

/s/ Matthew De Dominicis

Matthew De Dominicis,

as Attorney-in-fact for Jon E. Kossow

ATTENTION

Exhibit(s):

A Joint Filing Agreement

12

EXHIBIT A

JOINT FILING AGREEMENT

We, the undersigned, hereby express our agreement that the attached Schedule 13G (or any amendments thereto) relating to the Class A Common Stock of Grove Collaborative Holdings, Inc. is filed on behalf of each of us.

Dated: June 27, 2022

Norwest Venture Partners XIII, LP

By Genesis VC Partners XIII, LLC

Its General Partner

By NVP Associates, LLC,

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

Genesis VC Partners XIII, LLC

By NVP Associates, LLC,

Its: Managing Member

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

NVP Associates, LLC

By: /s/ Matthew De Dominicis

Name: Matthew De Dominicis Title: Chief Financial Officer

/s/ Matthew De Dominicis

Matthew De Dominicis,

as Attorney-in-fact for Promod Haque

/s/ Matthew De Dominicis

Matthew De Dominicis,

as Attorney-in-fact for Jeffrey Crowe

/s/ Matthew De Dominicis

Matthew De Dominicis,

as Attorney-in-fact for Jon E. Kossow